



**PHOTOPIA  
HAMBURG**

**10. - 13.10.24**  
photopia-hamburg.com

## Press Release

**Advance ticket sales for PHOTOPIA 2024 start: Early bird campaign until 29 February!**

**Hamburg, 15 January 2024 - The Festival of Imaging is entering its fourth round: tickets for PHOTOPIA Hamburg 2024 are now available. To ignite the enthusiasm of photography and videography enthusiasts, the event is launching an exclusive early-booking campaign. Tickets are available for just 15 euros instead of 27 euros until 29 February.**

The industry event of the year opens its doors at the Hamburg Exhibition Campus from 10 to 13 October and once again promises an impressive line-up and a diverse programme: photo exhibitions, conferences, workshops, photo walks, concerts and festival parties are on the agenda. Leading brands and innovative start-ups from the world of imaging will present their latest innovations in the fields of cameras, lenses, smartphone technology, lighting/lighting technology, accessories, print products, drones, artificial intelligence and software in the inspiring setting of 350 shipping containers.

### **PHOTOPIA offers new area for content creators**

One highlight of PHOTOPIA 2024 is Content Creators World, a new platform for anyone involved in content creation. The programme includes expert talks, workshops with professionals, networking events, creator meet & greets and the latest technology to try out. Here, the audience will be shown how innovative approaches and technologies are changing the content creation industry in the long term.

A radical transformation in photography and videography can also be seen in artificial intelligence. In the AI CENTER at PHOTOPIA, companies will present possibilities, products and productivity tools that are shaping the future of imaging. This year's festival will also focus on nature photography and the B2B Day for trade and professionals. More information at [www.photopia-hamburg.com](http://www.photopia-hamburg.com)

### **Early bird promotion:**

Ticket price 15 euros (instead of 27 euros) with the ticket code **EARLYBIRD24**. Promotion period until 29 February and while stocks last.

**Ticketshop:** [PHOTOPIA Hamburg - Tickets & Invitations - PHOTOPIA Hamburg \(photopia-hamburg.com\)](http://www.photopia-hamburg.com)

### **Opening hours PHOTOPIA 2024**

Thursday, 10 October, 10 a.m. to 6 p.m. (B2B Day, for trade visitors\*)

Friday, 11 October to Sunday, 13 October, 10 a.m. to 6 p.m.

\*Employees e.g. from retail, purchasing, distribution and professional photographers

### **About PHOTOPIA**

PHOTOPIA Hamburg offers the imaging industry and community a new home. From 10 - 13 October 2024, companies will present their products, solutions and services related to the trend topic of imaging. Visitors are anyone whose business, hobby or passion is photography or filming. In addition to trade visitors, content creators, professionals, semi-pros, hobby photographers and people interested in photo



culture, this also explicitly includes smartphone users who use their mobile phones to take, edit and share photos and videos.

If you want to stay up to date, subscribe to the [Newsletter](#) and follow PHOTOPIA on [Instagram](#), [LinkedIn](#) and [Facebook](#).

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