



**PHOTOPIA
HAMBURG**

10. - 13.10.24
photopia-hamburg.com

Pressemitteilung

"Colours of Spring Contest"

Conditions of participation and data protection information

- Participation in the Colours of Spring Contest organised by Hamburg Messe und Congress GmbH (Messeplatz 1, 20357 Hamburg) and its partner Calumet Photographic GmbH (Bahrenfelder Straße 260, 22765 Hamburg) is free of charge and is governed exclusively by these conditions of participation. All participants who submit their entries (photo & reel) accept the following conditions of participation by submitting their entries:
- The closing date for entries is 7 April 2024, 23:59.
- The main prize is a Leica SL 2-S + SUMMICRON-SL 35mm f/2 ASPH. worth 6,390 euros, 2nd place Calumet 124cm Carbon Travel Tripod, 3rd place Calumet Messenger Bag (grey) + 2 tickets each for PHOTOPIA 2024.
- Follow photopia_ham and calumetphotode on Instagram, like the Instagram post from 20 March and post photos and/or reels with the competition hashtag #coloursofspringcontest between 20 March and 7 April 11.59 pm.
- Submitting multiple entries (photo & reel) is allowed.
- Only photos and reels that have not previously been published on Instagram will be considered.
- Photos and reels created using AI are not permitted in the contest and will not be considered by the jury.
- Entries submitted after the closing date will not be considered.
- An expert jury consisting of representatives from PHOTOPIA Hamburg and Calumet Photographic GmbH will select the winners.
- Facebook, Instagram or LinkedIn are in no way connected to this competition and are in no way sponsored, supported or organised.
- By participating in the competition, the owners of the photos/reels agree that they may be distributed free of charge for an unlimited period of time on the social media channels, in newsletters and on the PHOTOPIA Hamburg and Calumet Photo Video homepage for the purpose of advertising and reporting on PHOTOPIA Hamburg. Any further promotional use will not take place.

- The participant warrants that he/she has the aforementioned rights and that the submitted image/reel is his/her own, that he/she owns all rights to the submitted image/reel, that he/she has the unrestricted exploitation rights to all parts of the image, that the image/reel is free from third-party rights and that no personal rights are violated in the depiction of persons. If one or more persons are recognisably depicted in the photo, the participants must have obtained the consent of the persons concerned. Participants shall indemnify Hamburg Messe und Congress GmbH and Calumet Photographic GmbH against any third-party claims upon first request.
- All data will only be used to determine the winner in the context of this promotion. Further information on data protection can be found [here](#).
- Participation from the age of 18.
- The participant in the competition is the person who owns the e-mail address provided when registering for the competition/profile.
- The winners will be notified at least in text form.
- This prize is non-transferable and cannot be exchanged for cash. Exchanges or returns are excluded. In the unlikely event that the prize is unavailable, Calumet Photo Video and PHOTOPIA Hamburg reserve the right to replace it with a prize of equal value at their reasonable discretion.
- If the winner does not respond to two requests by the operator within a period of two weeks after notification by the operator, the prize may be transferred to another participating person. The originally selected winner has no right to compensation in this respect.
- All employees of Hamburg Messe und Congress GmbH and Calumet Photographic GmbH are excluded from participation.
- The competition is subject exclusively to the law of the Federal Republic of Germany. The exclusive place of jurisdiction is Hamburg. A judicial review of the prize determination is excluded.