



PHOTOPIA  
HAMBURG

# HYGIENE NOTES FOR EXHIBITORS

The detailed hygiene guide and our recommendations for the construction and operation of your trade show stand under the current hygiene conditions can be found here:  
[www.hamburg-messe.de/en/hygiene-concept-1](http://www.hamburg-messe.de/en/hygiene-concept-1)



Find out about the applicable safety and hygiene measures in the Hamburg Messe und Congress **hygiene guide**.



Create your own **hygiene concept** for your exhibition stand.



It's recommended you record your visitors' data using suitable application software (e.g. Luca App) and keep it for four weeks for **tracking purposes**. The responsibility lies with you as an exhibitor.



The **3G proof requirement** at the entrance applies. Visitors and exhibitors must be vaccinated, recovered or tested.



Plan the layout of your stand generously enough so that your booth staff and visitors can basically maintain a **minimum distance** of 1.50 m.



Please have sufficient **hand sanitizer** on hand for stand staff and visitors.



**Wash hands** regularly.



**Clean contact surfaces** regularly. As a general rule especially intensively used surfaces.



Note the obligation to **wear masks** on the exhibition stand.



Plan clearly defined, marked and controllable entrances and exits to your exhibition stand and take into account the **permitted number of people**. Plan the layout of your exhibits and presentation areas so that there is no accumulation of people in the surrounding aisle areas and do not offer products for visitors to take for themselves.



Refrain from **shaking hands**.



If you offer goods for sale at your stand, use **cashless payment systems**.



Adhere to **quarantine regulations** after entering the country from high-risk areas.